

Flash Sale Email #1

Title: [Flash Sale] __% Off My Name of Product or Service!

Hi _____,

It's [reason for flash sale] and I am celebrating!

Right now you can get [name of product] for just [insert price]. That's a whopping [percent discount] off of the normal price.

But, if you want it, you gotta' **get it now**, because I am only running this sale for a very short time.

So, if you want [list primary benefit of product or service], this is your chance to get it!

INSERT PRODUCT GRAPHIC HERE AND HYPERLINK TO SALES PAGE

[Get My \[Name of Product or Service\] HERE!](#) <<<<Hyperlink

Many have paid full-price for the exact same thing you are going to get **at a fraction of the cost**. It's just my way of saying "thanks" for being a list subscriber and a valued member of my community.

When you sign-up for this offer not only will you [re-state benefit #1 from above], but you also be able to:

- Benefit #2
- Benefit #3
- Benefit #4
- Benefit #5

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But that's just the start. Check out what else you'll get in this amazing offer here.

[See EVERYTHING You Get for Just \[Insert Sale Price Here\]](#) <<<<Hyperlink

I would love to see you get all of the benefits I know you'll get when you buy [insert name of product or service] without breaking the bank.

Take the leap right now.

You'll be glad you did!

Blessings,

Name

PS – Have a friend you want to bless with this amazing deal? Here's the direct link to the sales page. Feel free to share it with them: [insert direct link to sales page here]. <<<<Hyperlink